

COMMERCIAL INVESTMENT

Real Estate

January | February | 2011

2011 Forecast

The Good,

the Bad, and the Unknown


Investors search for clarity in a divided market.

Getting Started in Group Investing

Shadow Properties Loom Large

Managing Social Media

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Mouse With Moves

Designed for portability, Microsoft's curvy Arc Touch Mouse powers down when pressed flat. The mouse's 2.4 GHz receiver provides a 30-foot wireless range, and built-in BlueTrack Technology allows the mouse to function on glossy and soft surfaces. The Arc Touch also includes a touch-pad strip, which allows users to scroll by sliding a finger. The mouse costs \$69.95.

Get more information at <http://bit.ly/arc touch> or (800) 892-5234.

The Corporate Playbook

Smartphone maker Research in Motion will enter the tablet market this year with the BlackBerry PlayBook, which includes a 7-inch display as well as front and rear high-definition cameras. PlayBook users can connect to a BlackBerry smartphone via a secure Bluetooth connection to access e-mail, calendars, and other features. The Wi-Fi-enabled tablet's Web browser supports Adobe Flash and HTML 5. RIM has not announced price or data plan information.

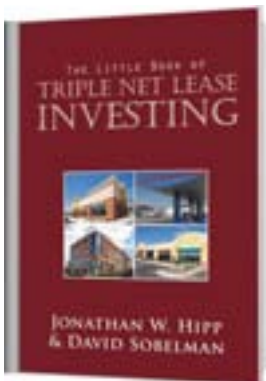
Get more information at <http://us.blackberry.com/playbook-tablet> or call (519) 888-7465.



Understanding NNN

At 168 pages, *The Little Book of Triple Net Lease Investing* sticks to the point. Co-authored by Calkin Cos. President and CEO Jonathan W. Hipp and Executive Vice President David Sobelman, the book evaluates net lease investment options and examines valuation, due diligence, and other pertinent transaction elements. REITs as triple net lease investment vehicles and the tax deferred 1031-1033 exchange code also are addressed. The book costs \$14.39.

Get more information at <http://www.calkain.com> or (703) 787-4714.



Avoid or Enjoy the Traffic

Aha Radio, a free iPhone app, combines traffic data from Inrix and Clear Channel with voice notes from other users to provide real-time traffic conditions for your location. Users who are already stuck in traffic can listen to friends' Facebook updates or tune in to Aha community stations like Caraoke, which plays drivers singing along with their radios.

Get more information at www.ahamobile.com or (415) 309-5061.



LoopNet on the iPad

With LoopNet's iPad app, subscribers can access interactive maps, high-resolution photos, market trend graphics, and other property details on the go. The app also gives users access to LoopNet's new Property Research Database, which contains details on owners, tenants, mortgage liens, tax records, and other information for 7.5 million properties. The app is free to LoopNet subscribers.

Get more information at www.loopnet.com/mobile or (888) 567-7442.